

# Meeting Minutes

**JULY 4 2023**

**1st Meeting With Martin Ford (Marketing Team)**

## ■ Agenda: Jednicka Event

- Need to make our stall more lively
- Could have food from different countries (Indian or Arabic food - chai, finger food etc.) - could involve charity team
- Encourage English Parallel to attend
- Could have small games at the stall like who can suture a knot the fastest (this would be fully equipped by surgical society) + other games
- Decorate the tent to make it colorful
- Could have Blocks that students buy - they can write whatever they'd like on it and stack it. Money goes to charity?
- Print out booklet (1st page - Medsoc, 2nd - board members, 3rd- GM, 4th - Dentistry)
- Translate PR posters into Czech as well
- Workshop for dentistry at the stall - giant brush and model to teach brushing methods

■ Attendees: Darren, Aisha and Janine

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- 1 czech band, 1 English band. Could have a dance performance inbetween (bharatanatyam)Could have joint workshop with surgical society
- Promote Cleft Lip Organization and other organizations
- On the board post about lectures, workshops and other organizations that took place last year. Post about alumni
- Print vertical banner with new logo (if approved in time)
- Size of the tent is 6m long and 3m deep
- Post about event on social media ahead of time and explain the event
- Keep Martin updated with new ideas

■ Attendees: Darren, Aisha and Janine